



INSIGNIA SEMINARS & CONFERENCE ORGANIZERS LLC

NON - TECHNICAL TRAINING PLAN

Note: All our courses can be conducted On Site/In-House/or in Dubai, Abu Dhabi, Amman, Istanbul, Kuala Lumpur or as per client's request.

No.	Course Title	Duration	
Sales & Marketing Training Programs & Public Relations			
SM001	Achieving Excellence in Providing a Quality Service: Serving Internal & External Customers	5 Days	
SM002	Developing Competitive Marketing Strategies: Planning & Implementation	5 Days	
SM003	Effective Sales & Marketing Techniques: Marketing with Confidence	5 Days	
SM004	Marketing Communications and Media Planning Workshop	5 Days	
SM005	Product Launch and Management	5 Days	
SM006	Retail Management	5 Days	
SM007	The Strategic and Breakthrough Selling Workshop	5 Days	